southeast missouri

News Release

For Immediate Release

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WALMART AND SAM'S CLUB CONTINUE THEIR COMMITMENT TO ADDRESSING FOOD INSECURITY IN SOUTHEAST MISSOURI THROUGH THE FIGHT HUNGER. SPARK CHANGE. CAMPAIGN

SIKESTON, Mo. (April 20, 2022) – Inflation and supply chain disruptions are presenting families with more challenges to put food on the table.

With one in six people in southeast Missouri experiencing food insecurity, Walmart and Sam's Club are supporting the Feeding America nationwide network of food banks, including Southeast Missouri Food Bank through the ninth annual Fight Hunger. Spark Change. campaign.

The campaign will run in store and online from April 18-May 15. There are three easy ways to support neighbors in need.

- For every participating product purchased in store or online at Walmart.com or SamsClub.com, the supplier will donate the monetary equivalent of at least one meal (\$0.10) on behalf of a Feeding America member food bank at Walmart and five meals (\$0.50) at Sam's Club, up to applicable limits. See specially marked packages for full details.
- Donate at check-out in stores or clubs or round up at Walmart.com.
- Donate at Feeding America's Fight Hunger. Spark Change. campaign donation site at either <u>www.FeedingAmerica.org/Walmart</u> or <u>www.FeedingAmerica.org/SamsClub</u>.

"After getting through the last couple years of COVID, now we're facing the challenge of rising food and gas costs," said Joey Keys, chief executive officer of SEMO Food Bank. "Higher prices are affecting us in two ways. First, we're seeing more people, who already live paycheck-to-paycheck or on a fixed income, struggle to put food on the table. It's also costing the food bank more to purchase food and get it to the people who need it. That's why support from Walmart and Sam's Club and the Fight Hunger. Spark Change. campaign is so important and coming at a time when we really need it. The

money raised through this partnership will help feed so many families, children and seniors in southeast Missouri."

SEMO Food Bank serves 70,000 people each month across 16 counties through a network of partner agencies and other programs.

"Hunger knows no boundaries and affects all of our communities. For the ninth year, Walmart and Sam's Club invites our customers, members and suppliers to join us in the fight against hunger and help neighbors in need by participating in the Fight Hunger. Spark Change. campaign," said Kathleen McLaughlin, executive vice president and chief sustainability officer at Walmart and president of the Walmart Foundation. "Together, we can help communities live better by expanding access to healthy, nutritious food.

The 21 participating suppliers for Walmart include: Abbott; BIMBO Bakeries, USA; BODYARMOR; Bush Brothers & Company; Campbell Soup Company; Ferrera Candy Company; General Mills; Great Value; Iovate Health Sciences; J. M. Smucker; Kellogg's; Keurig Dr Pepper; Kraft Heinz; Materne North America; Monster Energy; Post Consumer Brands; Simply Good Foods; The Clorox Company; The Coca-Cola Company; Unilever; and United States Nutrition.

The participating suppliers for Sam's Club include: Cascade (Procter & Gamble); Dole Packaged Foods, LLC; General Mills; J. M. Smucker; Kellogg's; Keurig Dr Pepper; Materne North America; Member's Mark; Purina; and PEPSICO.

To learn more about the campaign, visit <u>https://www.feedingamerica.org/about-us/partners/current-promotions/fight-hunger-spark-change</u>.

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About Southeast Missouri Food Bank

Southeast Missouri Food Bank provides food to 140 food pantries, soup kitchens, and shelters in 16 southeast Missouri counties. They include Bollinger, Butler, Cape Girardeau, Carter, Dunklin, Madison, Mississippi, New Madrid, Pemiscot, Perry, Reynolds, Ripley, Scott, Ste. Genevieve, Stoddard, and Wayne counties. The food bank also provides mobile food distributions, monthly boxes of food to eligible seniors and weekend backpacks of food to 1,200 in 31 school districts. The mission of Southeast Missouri Food Bank is to end hunger and leverage the power of food to build a healthy community. The food bank is affiliated with Feeding America, the nation's largest food bank network, and has received the highest possible rating from Charity Navigator, attesting to its adherence to best practices. Those interested in helping can do so by

making a tax-deductible contribution, donating food, or volunteering. Visit <u>SemoFoodBank.org</u> for more information.

About Feeding America

Feeding America® is the largest hunger-relief organization in the United States. Through a network of more than 200 food banks, 21 statewide food bank associations, and over 60,000 partner agencies, food pantries and meal programs, we helped provide 6.6 billion meals to tens of millions of people in need last year. Feeding America also supports programs that prevent food waste and improve food security among the people we serve; brings attention to the social and systemic barriers that contribute to food insecurity in our nation; and advocates for legislation that protects people from going hungry. Visit www.feedingamerica.org, find us on Facebook or follow us on Twitter.

Walmart

Walmart Inc. (NYSE: WMT) helps people around the world save money and live better anytime and anywhere - in retail stores, online, and through their mobile devices. Each week, approximately 230 million customers and members visit more than 10,500 stores and clubs under 46 banners in 24 countries and eCommerce websites. With fiscal year 2022 revenue of \$573 billion, Walmart employs approximately 2.3 million associates worldwide. Walmart continues to be a leader in sustainability, corporate philanthropy and employment opportunity. Additional information about Walmart can be found by visiting <u>https://corporate.walmart.com</u>, on Facebook at <u>https://facebook.com/walmart</u> and on Twitter at <u>https://twitter.com/walmart</u>.

Sam's Club

Sam's Club®, a division of Walmart Inc. (NYSE: WMT), is a leading membership warehouse club offering superior products, savings, and services to millions of members in nearly 600 U.S. clubs, including Puerto Rico. Now in its 39th year, Sam's Club continues to redefine warehouse shopping with its highly curated assortment of high-quality fresh food and Member's Mark items and market-leading technologies and services like <u>Scan & Go™</u>, <u>Curbside Pickup</u> and home delivery service in select markets. To learn more about Sam's Club, visit the <u>Sam's Club Newsroom</u>, shop at <u>samsclub.com</u>, and interact with Sam's Club on <u>Twitter</u>, <u>Facebook</u>, <u>Instagram</u>, and <u>Tik Tok</u>.